**ECHO Application Overview**

**Application Deadline: 11:59PM EST on Monday, August 21, 2023**

**Program Overview**

Entrepreneurship for Cardiovascular Health Opportunities ([ECHO](https://tedrogersresearch.ca/echo/)) is a specialized online training program led by veteran entrepreneurs and consultants across a variety of sectors. ECHO provides innovators of cardiovascular technologies with entrepreneurship training, mentorship, networking and funding opportunities.

The ECHO program is funded and organized in a partnership between:

**Translational Biology and Engineering Program** ([TBEP](https://tedrogersresearch.ca/tbep/)): The University of Toronto component of the Ted Rogers Centre for Heart Research, focused on heart failure research across the lifespan.

**Health Innovation Hub** ([H2i](http://h2i.utoronto.ca/)): A University of Toronto campus-linked accelerator, facilitating the commercialization of health matters.

Based in **Toronto**, this is a **12-month** online training program led by high-calibre entrepreneurial industry, policy, regulatory and clinical experts. It comprises a unique combination of five complementary modules:

* *Module 1 - Principles of Entrepreneurship:* A collection of experiential workshops focused on fundamental entrepreneurship business principles. (Oct – Dec 2023)
* *Module 2 - Health Venture Rounds:* A series of interactive workshops focused on key subjects pivotal to the success of early stage start-ups in the health sector. (Jan – Jun 2024)
* *Module 3 - Lessons from Leaders:* A webinar series in which successful entrepreneurs and business leaders will share their experiences in commercializing technologies in the cardiovascular health sector. (Jan – Jun 2024)
* *Module 4 - Community of Mentors:* Successfully ranked ventures will become clients of Health Innovation Hub (H2i) with access to H2i’s extensive network of mentors, professional funding and events.
* *Module 5 - Ignite Start-up Funding:* The program will culminate with pitch training, private pitch sessions and ECHO PITCH 2024 – a public pitch competition event, where the program ventures will have the opportunity to win start-up funding from a $250,000 pool. (Jul – Oct 2024)

**Requirements**

Ventures accepted into the ECHO Program are required to:

* Participate in each program module for 12 months beginning October 2023.
* Attend a minimum of 80% of the program’s virtual workshops and webinars.
* Become an H2i member and engage with H2i mentors.
* Participate in ECHO PITCH 2024, the final pitch competition, for the opportunity to win start-up funding.

**Eligibility**

Any Canadian-based researcher, clinician, student and/or entrepreneur developing cardiovascular technologies and innovations is eligible to apply.

**Application Instructions**

* Complete all sections in single-spaced, Arial font, 10 point.
* Delete pages i and ii prior to submission. The submitted application must be no longer than 3 pages.
* Use the following naming convention for your application: ECHO Application 2023-Last Name of Lead Applicant-Venture Name.pdf
* Submit application as a **PDF** document by email to [Soror Sharifpoor](mailto:soror.sharifpoor@utoronto.ca) before **11:59PM EST on Monday, August 21, 2023**.

***Note: Following the submission of the ECHO Application Form, please complete and submit the*** [***Online H2i Venture Application Form***](https://h2i.utoronto.ca/join/)***. Both applications must be submitted by before 11:59PM EST on Monday, August 21, 2023.***

*Applicants should not share information they deem proprietary or confidential. ECHO and H2i program coordinators and mentors will not sign non-disclosure/confidentiality agreements.*

**ECHO has limited space available, so candidates are encouraged to apply as early as possible.**

**Contact Information**

Soror Sharifpoor, PhD

Director, Strategy & Translation

Translational Biology and Engineering Program, University of Toronto

Ted Rogers Centre for Heart Research

[soror.sharifpoor@utoronto.ca](mailto:soror.sharifpoor@utoronto.ca)

**1. Applicant Information**

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| **1.1. Venture** | |
| Venture/Project/Technology Name | |
| **1.2. Lead Applicant** | |
| Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |
| **1.3. Co-Applicant(s)**  *Provide information on up to 3 co-applicants.* | |
| (i) Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |
| (ii) Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |
| (iii) Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |

**2. Cardiovascular Health Opportunity**

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| **2.1. Technology/Innovation Overview**  *Provide a brief overview of the technology your team is working on and the problem you are solving in the cardiovascular space. (35 lines max)* |
| **2.2. Addressable Market**  *Describe your target customer and market opportunity. (20 lines max)* |

**3. Lead Applicant Signature**

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| I certify to the best of my knowledge all information in this application is accurate. | |
| Print Name: | |
| Signature | Date (DD/MM/YYYY) |