**ECHO Application Overview**

**Application Deadline: August 1, 2019**

**Program Overview**

Entrepreneurship for Cardiovascular Health Opportunities (ECHO) is a specialized hands-on training program led by veteran entrepreneurs and consultants across a variety of sectors. ECHO provides innovators of cardiovascular technologies with entrepreneurship training, mentorship, networking and funding opportunities.

The ECHO program is funded and organized in a partnership between:

**Translational Biology and Engineering Program** ([TBEP](https://tedrogersresearch.ca/tbep/)): The University of Toronto component of the Ted Rogers Centre for Heart Research, focused on heart failure research across the lifespan.

**Health Innovation Hub** ([H2i](http://h2i.utoronto.ca/)): A University of Toronto campus-linked accelerator, facilitating the commercialization of health matters.

Based in **Toronto**, this is a **12-month** intensive training program led by high-calibre entrepreneurial industry, policy, regulatory and clinical experts. It comprises a unique combination of five complementary modules:

* *Module 1 - Principles of Entrepreneurship:* A collection of experiential and hands-on workshops focused on fundamental entrepreneurship business principles.
* *Module 2 - Health Venture Rounds:* A series of interactive workshops focused on key subjects pivotal to the success of early stage start-ups in the health sector.
* *Module 3 - Lessons from Leaders:* A seminar series in which successful entrepreneurs and business leaders will share their experiences in commercializing technologies in the cardiovascular health sector.
* *Module 4 - Community of Mentors:* Successfully ranked ventures will become clients of Health Innovation Hub (H2i) with access to H2i’s extensive network of mentors, professional funding and events.
* *Module 5 - Ignite Start-up Funding:* The program will culminate with a pitch competition, where the program ventures will have the opportunity to win potential start-up funding from a $250,000 pool.

**Requirements**

Ventures accepted into the ECHO Program are required to:

* Participate in each program module, held in Toronto, for 12 months beginning October 7, 2019.
* Attend a minimum of 80% of all program workshops and seminars.
* Become an H2i member and engage with H2i mentors.
* Participate in a final pitch competition for the opportunity to win start-up funding.

**Eligibility**

Any Canadian-based student, researcher and/or entrepreneur developing advanced cardiovascular technologies and innovations is eligible to apply.

**Application Instructions**

* Complete all sections in single-spaced, Arial font, 10 point.
* Delete pages i and ii prior to submission. The submitted application must be no longer than 3 pages.
* Submit application as a **PDF** document by email to Soror Sharifpoor.
* Use the following naming convention for your application: ECHO 2019-Last Name of Lead Applicant-Venture Name.pdf

***Note:*** *Following the submission of the ECHO Application Form, please complete and submit the* [*H2i Venture Online Application Form*](http://h2i.utoronto.ca/membership/)*. Both applications must be submitted by* ***August 1, 2019****.*

**ECHO has limited space available, so candidates are encouraged to apply as early as possible!**

**Contact Information**

Soror Sharifpoor (soror.sharifpoor@utoronto.ca)

Research Program Manager

Translational Biology and Engineering Program, University of Toronto

Ted Rogers Centre for Heart Research

**1. Applicant Information**

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| **1.1. Venture** |
| Venture name  |
| **1.2. Lead Applicant** |
| Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |
| **1.3. Co-Applicant(s)***Provide information on up to 3 co-applicants.*  |
| (i) Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |
| (ii) Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |
| (iii) Name | Email Address |
| Venture Role | University/Hospital Affiliation *(if any)* |

**2. Cardiovascular Health Opportunity**

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| **2.1. Technology/Innovation Overview***Provide a brief overview of the technology your team is working on and the problem you are solving in the cardiovascular space. (35 lines max)*  |
| **2.2. Addressable Market***Describe your target customer and market opportunity. (20 lines max)* |

**3. Lead Applicant Signature**

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| I certify to the best of my knowledge all information in this application is accurate. |
| Print Name:  |
| Signature | Date (DD/MM/YYYY) |